

Roseville Telephone Company

Promotional Offerings  
Description and Justification  
Transmittal No. 101  
August 4, 2003

With this filing, Roseville Telephone Company is proposing to offer special promotional service offerings, special arrangements or demonstrations designed to attract new customers, to stimulate customer usage and/or increase customer awareness of the Company's services.

This ADSL Service promotion waives the non-recurring charge associated with the establishment of or Option Change to ADSL service one-year or two-year plans at the speed of up-to 1.0 Mbps/128 kbps.

This promotion will begin August 19, 2003 and will apply to all new service orders taken up-to and including October 17, 2003 with a requested installation date not later than November 17, 2003.